

CRADLEY VILLAGE PHOTOMARATHON 2018

Welcome to the Cradley Village PhotoMarathon 2018 run by the Cradley Village Event Committee on behalf of the Cradley Village Hall and the Cradley Church. This event is held in association with the Beacon Camera Club of Malvern.

A photomathon is a photography competition unlike any other. It's more of a photographic adventure really – challenging entrants to take a set number of photos on a set of topics in a set number of hours within a set place. In this case, it's eight photos in eight hours inspired by topics that'll be announced on the day in Cradley.

Unlike actual marathons, there's no need to be able to run, or even walk, fast. All you need is any kind of digital camera or smartphone, a keen eye, and a decent amount of curiosity. Topics are open to interpretation, and the panel of judges will pick winners based on creativity, spontaneity, inventiveness and humour, rather than technical knowhow.

PhotoMarathons have proved popular across Europe, with regular events in Denmark, Germany, Netherlands, the Czech Republic, France and Russia as well as global events in Vancouver, Cape Town and Toronto. The first Photomathon was held in Cardiff in the summer of 2004 when 120 people took up the challenge. The event now attracts 400 entrants each year.

The 2018 Cradley Village PhotoMarathon will take place in and around Cradley on Saturday, 30 June. You can register online in advance or enter on the day; all entrants will need to sign in at Cradley Village Hall on the morning of 30 June between 8 am and 9 am.

All you need is a camera or smart phone and some creative inspiration. The entry fee is £8 per adult (£4 for juniors under 16), with an option of a family entry (2 adults and up to 3 children) £20.

To secure your place in this year's PhotoMarathon **Click the Entry form button on the web site or download in pdf format**

Once you've registered you'll be sent a confirmation e-mail, which will state your entry number, **which you will need to have with you on the day of the competition.** We will then contact you via e-mail prior to the event with further information, and details for the day.

This will be our first PhotoMarathon challenge and we're looking forward to a very exciting event.

EVENT DETAILS

The Cradley Village PhotoMarathon will take place on Saturday 30 June, 2018.

For this event you have to take **eight** photos in **eight** hours (four in the morning, and then another four in the afternoon) **in the correct order**, inspired by the **eight** topics, that will be announced on the day in Cradley.

Your photos can be taken on any kind of digital camera or smartphone. Topics will be open to interpretation, and the panel of judges will pick winners based on creativity, spontaneity, inventiveness and humour, rather than technical know-how. It's not your physical condition, but your sense of creativity and eye for a good photo that that will get you through the day.

After the PhotoMarathon, all the images are presented to a panel of independent Beacon Camera Club Judges who will meet to decide the winners. All the winning photos will go on show in Cradley Village Hall at the free prize-giving event which will be held on Friday, 20th July and for the following two weeks. All the rest will form part of a slideshow displayed at the prize-giving event.

HOW THE DAY UNFOLDS

The topics are kept secret until the start of the event. They will offer plenty of room for interpretation and creativity. The first topic will require the inclusion of your entry number in the photograph. It is hoped that people will include a variety of locations across the permitted area (see map included with the Rules) in their photographs, but this is not a condition of entry. If you wish to stay in Cradley for all the topics, that is fine. We anticipate that the fete (from 11 am) will provide inspiration for at least a couple of topics for the day.

Between 8 am and 9 am on 30 June 2018, each new entrant will be given an entry slip with their personal number on. You will then have your camera or smart phone checked and verified at Cradley Village Hall, where your entry slip will be stamped. At this point the first 4 topics will be given to you.

Early starters have a little longer to complete the first topics. If you arrive after 9 am you will still be able to enter but will have less time!!

Competitors shoot one image per topic, in sequence (ie, in the order set).

At 1 pm the second set of 4 topics will be released; these have to be collected from the Cradley Village Hall.

The completed entries – via direct download from the camera's memory card, or by email if using a mobile phone – will be collected at the Cradley Village Hall from 3 pm until 5 pm. No entries will be accepted if the entrant arrives at the Hall later than 5 pm.

After the PhotoMarathon, all the images are presented to a panel of independent judges who meet to decide the winners. All the winning photos will go on show in Cradley Village Hall at the free prize-giving event which will be held on Friday, 20th July and for the following two weeks. All the rest will form part of a slideshow displayed at the prize-giving event.

Cost of entry is £8.00 per adult and £4.00 for under 16s, with a family entry for two adults and up to three children costing £20.00.

If you want to make sure you're kept up to date with the latest news from the PhotoMarathon organisers please make sure you're signed up to our mailing list. We promise not to bombard you with information or pass on your details to any third parties!

THE CRADLEY VILLAGE PHOTOMARATHON

RULES

1. The Cradley Village PhotoMarathon is an entirely digital event. You can take part with a digital camera or mobile phone.
2. You must provide your own memory card for your camera, which must be empty of images at the beginning of the day, or you need to confirm that you will be able to e-mail consecutive photos from your smart phone. This will be checked by a member of the photo marathon team at registration on the day of the event.
3. You must capture 8 images on 8 given topics. You can delete photos on the memory card or smart phone before final submission, but photos must be taken in the topic sequence set.
4. All photographs must be taken on the day of the Cradley Village Photo Marathon event between 9 am and 5 pm [although people who arrive from 8 am will be able to start as soon as they are registered]. The photographs should reflect a diversity of subject matter and be taken within the defined area (see map below).
5. All images must be taken on the same camera.
6. All images must be shot as JPEG files. RAW files will not be accepted.
7. You are free to use flashguns, filters and tripods.
8. You are not permitted to edit the images or use images that are not taken during Cradley Village PhotoMarathon. You are not permitted to amend the filename or any other data related to the images. Any manipulation (or suspected manipulation) of the image or its metadata will cause the entry to be disqualified. This decision will be at the discretion of the judges and/or the organisers of the event and is final.
9. Only memory cards with up to 8 images on them will be eligible for downloading. You are not permitted to have more than 8 images on your card at the end of the day. If using Smart phones, then only 8 photos, in sequence, can be presented for e-mailing.
10. You must collect the first 4 topics at the start, in person, from the Cradley Village PhotoMarathon HQ which will be based in Cradley Village Hall. The next 4 will be available

from 1.00pm and must again be collected in person. The first topic must include your entry number.

11. To qualify for final judging and cross the finish line, your memory card/smart phone for downloading must be returned and your entry card stamped / a receipt obtained from a member of the Cradley Village PhotoMarathon team by 5.00pm on the day of the event, any returned after that time will not be entered into the competition. All entrants will have return in person to the HQ by 5pm.

12. Cradley Village PhotoMarathon HQ will be downloading completed entries from 3.00pm until the end of the event at 5.00pm after which no further entries will be accepted.

13. All entrants must present their stamped entry card when handing in their photos. All entry cards must be stamped by 5.00pm even if all downloading is not completed by then.

14. Most Important Rule of all: There is no rule on how you interpret the topics; they are entirely your own expression. Have fun!

Map of the Permitted Area for the Cradley Village Photomathon

